**Media Contact:** Allison Coleman, National Marketing Manager  
acoleman@pcsforpeople.org | 816-293-4855

**Mission**  
Through electronic reuse, PCs for People provides the opportunity for all individuals, families, and nonprofits with low income to benefit from the life-changing impact of computers, mobile internet, and digital skills.

**Background**  
- Founded in 1998 in Mankato, MN by a social worker with the goal of providing computers to kids in families with low income.
- Incorporated as a 501(c)(3) nonprofit in 2008, PCs for People has grown into a national organization with nine locations in seven states.
- PCs for People’s social-enterprise model contributes to environmental sustainability by accepting and providing data destruction for usable computers from businesses before they reach landfills and refurbishing them for reuse.

**Core Values**  
Inclusive | Helpful | Trustworthy | Innovative  
Professionalism and Excellence | Authentic and Personal

**Services Offered**  
- Low-cost computers and internet solutions for individuals, families, and non-profits with low income
- Free e-waste recycling and data destruction for used computers and technology.
- Digital skills training to encourage tech adoption and empower computer users young and old.

**Who We Serve**  
- 520,000 people supported since 1998
- $14,700 average annual income
- 47% had never previously owned a computer

**Leadership**  
Casey Sorensen  
Chief Executive Officer  
Bryan Mauk  
Chief Innovation Officer  
Andrew Elofson  
Founder, Chairman of the Board